

BABSON COLLEGE IMPACT REPORT

2013
TO
2018



BABSON

AT THE CLOSE OF A CENTURY

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Kerry Healey Named
Babson College's
**FIRST WOMAN
PRESIDENT**



Welcome the
Record-Breaking
Centennial Class of
2019




Babson Has First
MAJORITY FEMALE
Class in History




Babson Expands
Internationally to
DUBAI, U.A.E.



Men's
Basketball
Wins
**FIRST
NATIONAL
CHAMPIONSHIP**



Babson College
Launches in
MIAMI



Weissman Family's
Lifetime Giving to Babson
Reaches Record
\$100 MILLION



Introducing Babson's
First Woman Board Chair
MARLA CAPOZZI MBA'96



BABSON ESTABLISHES 
the Babson
Academy for the
Advancement of Global
Entrepreneurial
Learning



100  **BABSON**
CENTENNIAL
1919–2019

“For 100 years, Babson College has been at the forefront of business and entrepreneurship education, preparing entrepreneurial leaders to create economic and social value everywhere. This year, we are excited to commemorate Babson’s Centennial and embark on a second century of innovation and leadership.”

– Kerry Healey



From the **PRESIDENT**

For 100 years, Babson College has been at the forefront of business and entrepreneurship education, preparing entrepreneurial leaders to create economic and social value everywhere. This year, we are excited to commemorate Babson's Centennial and embark on a second century of innovation and leadership.

Looking back on my six years at Babson, I am exceedingly proud of our record of accomplishments and the impact Babson is making on campus, in our community, and across the globe: enrolling our most well-qualified undergraduates; working to make Babson more accessible and affordable; transforming our campus; achieving record-breaking fundraising; and taking Babson to the world through online education and new satellite locations.

As we look to the future, Babson will continue to prepare entrepreneurs of all kinds to lead and make a difference. At 41,000 and growing, Babson's alumni and friends are poised to tackle the world's most pressing challenges – creating jobs, strengthening communities, and generating social and economic value simultaneously. The heart and home of that global network is here in Needham and Wellesley, and we are incredibly grateful to all of you – our neighbors – for supporting our campus and community.

These pages contain a snapshot of Babson's recent achievements and serve as a prelude to our ongoing success. It has been an honor to lead this incredible institution and to launch Babson's second century as the recognized global leader in entrepreneurship education.

All the best,
Kerry

A handwritten signature in blue ink that reads "Kerry". The signature is written in a cursive, flowing style with a prominent loop at the end.

COMMITMENT TO COMMUNITY

Babson teaches students that—by creating social and economic value simultaneously—they can transform lives, businesses, and communities for the better. Putting what it teaches into practice, the College prides itself on the increasingly positive impact it has on its local community.

Financial and Educational Impact

2013–2018 Measures of Impact

\$107 million

to Wellesley and Needham

THROUGH ECONOMIC ACTIVITY AND CHARITABLE CONTRIBUTIONS

COMMUNITY ACTIVITY



\$2.1 million spent locally by Babson students every year



Powering Volunteer Efforts



200,000+

hours volunteered by students, faculty, alumni, and staff at local organizations



Office of Faith and Service

programs benefit the children of the Wellesley, Needham, and Framingham housing authorities, Framingham and Natick elementary schools, and the Boys & Girls Clubs of Boston



1,000

children served by after-school and entrepreneurial leadership programs

Sustainability

2013–2018



166 TONS

FOOD WASTE DIVERTED TO BE COMPOSTED AT LOCAL FARMS



12%

REDUCTION IN CARBON FOOTPRINT



2050

YEAR BABSON HAS PLEDGED TO BE CARBON NEUTRAL

STUDENT EXPERIENCE

Babson provides students with a truly transformative experience, and is able to do so through strategic innovations that foster intentional diversity and improve access to, and affordability of, a Babson education. The College's generous financial aid programs make this all possible.

Financial Aid

Since 2013



\$195 million+

awarded in institutional grants and scholarships
to undergraduate and graduate students



100%

of first-year students' demonstrated
need met for the first time in College
history in 2018



53%

ENDOWMENT VALUE



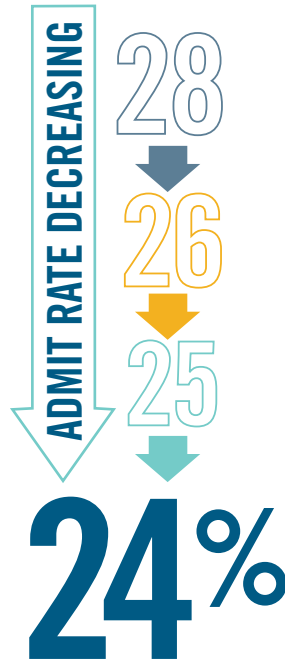
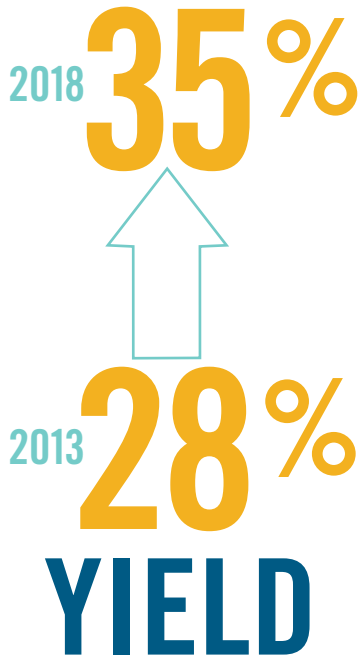
25%

NON-TUITION
REVENUE AND
SUPPORT

POSSE SCHOLARSHIP PROGRAM CELEBRATES 15TH ANNIVERSARY

62 New York City students awarded more than \$9 million in scholarships since 2013

Undergraduate



54%

Centennial Class of 2019 is the **FIRST MAJORITY FEMALE CLASS**

Historic High SAT scores
(MEAN 1,353)
and ACT scores
(MEAN 30)

The block contains a female silhouette icon, a percentage of 54%, and text stating the Centennial Class of 2019 is the first majority female class. Below this is an icon of a document with a pencil and text about historic high SAT (mean 1,353) and ACT (mean 30) scores.

Graduate / Launched **NEW** programs

Master's of Science in Finance

Master's of Science in Business Analytics

Blended Learning MBA Miami

The block features three program cards, each with an icon (money for finance, person at a screen for business analytics, and a certificate for MBA) and the program name. Each card has a small upward-pointing arrow at the bottom.

Real-world, experiential learning is key to both an immersive learning experience and a best-in-class return on investment. Through programs like Babson's signature Foundations of Management and Entrepreneurship (FME) course, students learn how to create and launch a business, and apply an entrepreneurial mindset in all settings—from professional services to startups to NGOs.

Immersive Learning

100%

OF STUDENTS CREATE, DEVELOP, LAUNCH,
AND MANAGE A REAL BUSINESS IN THEIR
FIRST YEAR THROUGH FOUNDATIONS OF
MANAGEMENT AND ENTREPRENEURSHIP (FME)

\$538,000+

donated to **COMMUNITY-SERVICE ORGANIZATIONS**
by their businesses since FME program launched in 1999

2013–2018

1,000

Undergraduate and graduate students have participated
in the Management Consulting Field Experience (MCFE)



Return on Investment

99%

Undergraduate Class of 2017 employed or attended graduate school within six months of graduation



#1 PRIVATE BUSINESS COLLEGE
ROI on Babson education
as ranked by PayScale 2018



Since 2013

Mean starting salary
for undergraduate alumni  \$7,000

Mean starting salary
for full-time MBA alumni  \$4,000

\$167,000

AVERAGE BLENDED LEARNING MBA SALARY
THREE YEARS AFTER GRADUATION

»» 500+ employers

HAVE ENGAGED IN CAMPUS RECRUITING EVENTS

20% Increase in companies engaged
in undergraduate recruiting



30,000

Undergraduate
and graduate
student career
advising
appointments

One of the many ways in which Babson students prepare for successful and productive lives is through competition in the College's varied athletics programs. Our student-athletes learn: how to manage setbacks and recover; the value of preparation and perseverance; and, most important, the skills required of every effective leader.

Athletics

2013–2018



50 National tournament appearances

3 FINAL FOUR appearances

Brian Barefoot Challenge raised a record

\$163,763

FOR BABSON ATHLETICS PROGRAMS

54 STUDENT-ATHLETES
Were named academic all-conference
(GPA OF 3.5 OR HIGHER) 2017–2018



BABSON BEAVERS®

2017 / A YEAR OF CHAMPIONS 2018 / CONTINUED SUCCESS



MEN'S BASKETBALL WINS NATIONAL CHAMPIONSHIP

Babson's first in 33 years!



FIELD HOCKEY

First women's program
in school history to advance
to NCAA® Final Four



WOMEN'S VOLLEYBALL COMPETES IN THEIR First NCAA® National Quarterfinal Round



A SCHOOL-BEST:
6 PROGRAMS ADVANCE TO
NCAA® Sweet 16



BASEBALL TEAM

Breaks school record for wins



MEN'S ALPINE SKIING Wins the Slalom National Title

Babson has made an incredible investment in its campus, including the development of impressive new spaces and resources, designed with a range of sustainable features. All master plan projects have either been or are expected to be Leadership in Energy and Environmental Design (LEED)-certified, including the impressive Weissman Foundry—an open-door design studio inspiring transdisciplinary collaboration among Babson, Franklin W. Olin College of Engineering, and Wellesley College students.

\$200 MILLION Dedicated to campus upgrades and transformations since 2013



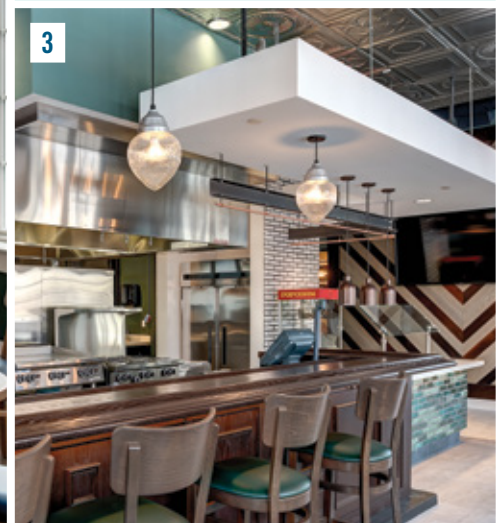
1



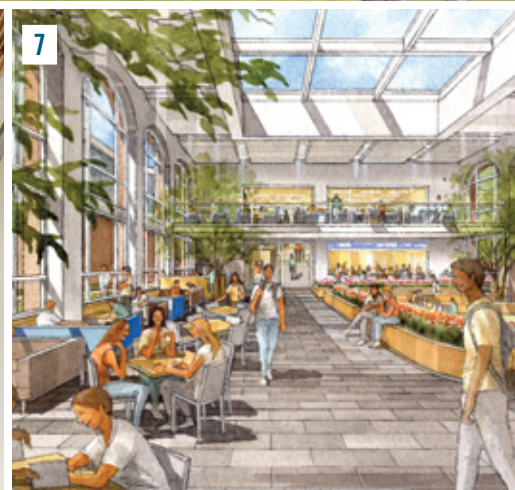
2

A CAMPUS TRANSFORMED

- 1 Quad at Babson
- 2–3 Roger's Pub & Grille
- 4–5 Babson Recreation and Athletics Center (BRAC)
- 6 Weissman Foundry
- 7 Babson Commons
- 8 Centennial Park



3



INFRASTRUCTURE INVESTMENTS

Residence hall renovations

Deferred maintenance

Classroom and academic building upgrades

Public Safety building improvements

Athletic field and court enhancements



FACULTY / CENTERS / RESEARCH

Entrepreneurship is the most powerful force for creating positive change in the world. By applying an entrepreneurial mindset across business and liberal arts disciplines, Babson faculty weaves relevant research, real-world expertise, and action-based mentorship into classroom learning and cocurricular activities.

Thought Leadership



HEIDI NECK

Named 2017 president of
United States Association for Small
Business and Entrepreneurship (USASBE)



ANDREW CORBETT

One of the Top 25 Entrepreneurship Researchers
in the World based on citations and impact,
Journal of Small Business Management

Since 2013


53

New faculty members



500+

Journal articles
published

Nearly **100**  books
and **150+**
chapters written

220+
GLOBAL AWARDS
in teaching and
research excellence



Funded by Babson, **the Diana Project™** is the premier global research initiative focusing on women entrepreneurs and their growth. In 2014, it released “**Women Entrepreneurs 2014: Bridging the Gender Gap in Venture Capital**”—a survey of all investments in U.S. businesses between 2011 and 2013, which uncovered that only **2.7 percent** of all U.S. companies receiving venture capital had a woman CEO.



Snapshot of Recent Recognition

JENNIFER BAILEY

USASBE Best Teaching Case Award

CANDIDA BRUSH

USASBE Longenecker Fellow for Distinguished Service and

Max S. Wortman, Jr. USASBE Lifetime Achievement Award for Entrepreneurship

ROB CROSS

Top Published Paper

Sloan Management Review 2017

TOM DAVENPORT

Ten "Must Reads" for 2017, *Harvard Business Review*

SINAN ERZURUMLU

Poets & Quants Top 40 Under 40 Business Professor

MICHAEL GOLDSTEIN

Best Paper Award in *The Financial Review* 2016

BRIGITTE MUEHLMANN

2018 Outstanding Educator Award, American Accounting Association (AAA)

TINA OPIE

Poets & Quants Top 40 Undergraduate Business Professor

JÉRÔME TAILLARD

Michael J. Brennan Best Paper Award, *Review of Financial Studies*



"How to Catalyze Innovation in Your Organization"

- by Michael Arena, Rob Cross, Jonathan Sims, and Mary Uhl-Bien, June 2017



"Why Startups Shouldn't Chase Media Buzz"

- by Andrew Zacharakis and Alisa Jno-Charles, June 2017



"Don't pitch like a girl! How gender stereotypes influence investor decisions"

- by Lakshmi Balachandra and Candida Brush, September 2017



"Propelling Diverse Leaders to the Top: A Developmental Network Approach"

- by Wendy Murphy, December 2017



Co-founded by Babson, the **Global Entrepreneurship Monitor (GEM)** is celebrating **20 years of research**, awareness, and action. Surveys of 112 economies with 500 researchers, 300 academic institutions, and 200 sponsors have resulted in **30,000 media mentions** and advocacy for entrepreneurship worldwide.

Babson students are prepared to apply Entrepreneurial Thought & Action® in any context, learning to do so through curricular and cocurricular activities. Be it accelerating their entrepreneurial skills at the Arthur M. Blank Center for Entrepreneurship, advancing women-led entrepreneurship at the Center for Women's Entrepreneurial Leadership (CWEL), or driving social impact with The Lewis Institute, entrepreneurs of all kinds are empowered to create change and solve some of the world's most pressing problems.

The Arthur M. Blank Center for Entrepreneurship

Since 2013



1,700 STUDENTS engaged with John E. and Alice L. Butler Launch Pad

900 ENTREPRENEURS
have pitched
450+ BUSINESSES
at
ROCKET PITCH
on Babson's main campus in Wellesley

\$1.3 MILLION
in cash and in-kind services
awarded at
**Babson Entrepreneurial Thought &
Action® (B.E.T.A.) CHALLENGE**



170+ ENTREPRENEURS have worked on **100 BUSINESSES** in award-winning Summer Venture Program

NOTABLE ACADEMY OF DISTINGUISHED ENTREPRENEURS® INDUCTEES:

Sara Blakely / Jesse Itzler / Roger Enrico / Juan Roig / C. Dean Metropoulos / Harry Susilo
Sheila Lirio Marcelo / Stephen Kaufer / H.H. Sheikh Ahmed bin Saeed Al Maktoum / Dorothy
Cann Hamilton / Doug Rauch / Jaime Gilinski / Diane Hessian / Alan Treffer / Graham Weston

The Center for Women's Entrepreneurial Leadership (CWEL)

150+ WOMEN FOUNDERS

have participated in Women Innovating Now (WIN) Lab®

\$10 MILLION+

raised in funding by entrepreneurs in the accelerator



67% of B.E.T.A. Challenge finalists have been women (0% in 2012–2013)

190

high-potential CWEL Scholars received more than

\$4.5 million in scholarships



ACCOLADES

- » Excellence in Specialty Entrepreneurship Education, awarded by the Global Consortium for Entrepreneurship Centers
- » Rosoff Award for Diversity
- » WIN Lab® one of top two Specialty Programs for Excellence in Entrepreneurship Education, awarded by USASBE
- » BostInno 50 on Fire Innovators and Visionaries

The Lewis Institute for Social Innovation

20,000+

engaged students, alumni, faculty, and staff

4 Action Tanks—where concepts in social innovation are prototyped, evaluated, and proven in real-world contexts, all addressing the United Nations Global Goals



FOOD SOL

- » Co-hosted eighth annual Food Day with Entrepreneur in Residence Andrew Zimmern



YOUTH ENTREPRENEURSHIP SYSTEMS

- » 128 high school students enrolled in Babson Summer Study in 2018



SCHLESINGER FUND FOR GLOBAL HEALTHCARE ENTREPRENEURSHIP

- » Hosted World Health Day design thinking sessions with Olin and Wellesley colleges



IoT FOR GOOD LAB

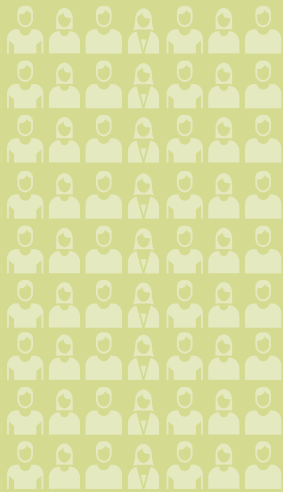
- » \$1,000 awarded in seed funding at first IoT for Good Prototype Showcase and Pitch Competition



A HIGH OF 21 MBAS Placed in 11 Massachusetts nonprofits as Babson Board Fellows in 2017–2018

Strengthening family businesses was the core of Babson's founding mission in 1919. Today, upward of 80 percent of jobs worldwide are created by entrepreneurial families. Through the activities of the new Institute for Family Entrepreneurship (IFE), as well as the Stephen D. Cutler Center for Investments and Finance and Babson's Richard W. Sorenson Center for the Arts, Babson offers graduates a unique opportunity to become the world's well-rounded business leaders of tomorrow.

Institute for Family Entrepreneurship (IFE)



IN FIRST 6 MONTHS

200+ students engaged with IFE

120 students signed up for first live case study, featuring Kunal Amalean '12 and his \$2 billion family business

50 applications for Amplifier Course, which engages families during their student's entire Babson experience



The Successful Transgenerational Entrepreneurship Practices (STEP) Project for family enterprise is a global applied research initiative that explores the successful entrepreneurial practices of family businesses over time.

In 2016, Babson hosted the first
**GLOBAL ACADEMIC
CONFERENCE**
in Boston

175+
SCHOLARS

132
FAMILY CASES WORLDWIDE

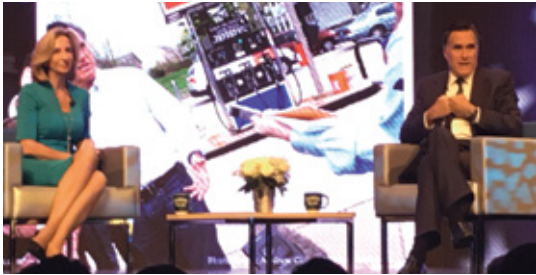
Stephen D. Cutler Center for Investments and Finance

BABSON COLLEGE FUND

\$2.8 million

PORTFOLIO AS OF SEPT 2018

120 STUDENTS MANAGED
FUND SINCE 2013



500+ attendees

for a conversation with Mitt Romney,
co-founder and CEO of Bain & Company,
and President Kerry Healey

10TH ANNIVERSARY Babson Finance Conference 2017

Richard W. Sorenson Center for the Arts

20TH ANNIVERSARY
OF THE **RICHARD W. SORENSON**
CENTER FOR THE ARTS

2018 PERFORMANCES IN HONOR OF RICHARD SORENSON
MBA'68, P'97 '00 AND SANDY SORENSON P'97 '00

NOTABLE GUEST ARTISTS

- » BROOK ADAMS
- » JEFFREY DONOVAN
- » COTE DE PABLO
- » ANTHONY RAPP
- » TONY SHALHOUB



\$240,000

IN SCHOLARSHIPS AWARDED TO
12 Sorenson Scholars

In 2013, Babson established
**Commonwealth
Shakespeare Company (CSC)**
as its theater in residence

GLOBAL IMPACT

We want to put the power of entrepreneurship as a force for economic and social value creation in as many hands in the world as we can. Via new online course collaboration with companies like edX and Ilumno, the expansion of executive education offerings, and the launch of the new Babson Academy for the Advancement of Global Entrepreneurial Learning, Babson continues to increase access to its renowned entrepreneurship education worldwide.

SENATOR PAUL SIMON AWARD

for Comprehensive Internationalization 2018



#1 Forbes

for International Students
2016–2018 / *Forbes*

TOP PRODUCER

of Fulbright U.S. Students / 2017

83

Countries represented on campus



52%

Of the undergraduate class of 2018 participated in education abroad

600

TANZANIAN YOUTH

Supported by Babson Entrepreneurial Leadership Academy (BELA) in Tanzania programs

20+

GLAVIN GLOBAL FELLOWS

Have conducted independent research projects with institutional grant support

Babson Executive Education (BEE)

22,000

individuals from
**110 companies
and 280 universities**
have accessed BEE programs

Announced in Fall 2018,
**BABSON ACADEMY FOR THE
ADVANCEMENT OF GLOBAL
ENTREPRENEURIAL LEARNING**

elevates the importance and significantly increases the
impact of our entrepreneurship educator programs

**300 FACULTY AND
STAFF WORLDWIDE**

from 34 member institutions in the Babson Collaborative

280+ WOMEN SENIOR LEADERS

attended the Women's Leadership Program:
From Opportunity to Action

Online Learning

150,000+ people from **240+ countries**

enrolled in **BabsonX courses** since 2016 launch



200 students across 6 Latin American universities

EDUCATED THROUGH COLLABORATION WITH **ILUMNO**
delivering online entrepreneurship courses in Spanish and Portuguese

Global Scholars

\$20.9 million raised

47 GLOBAL SCHOLARS FROM 30 COUNTRIES

A highly talented group of international students awarded need-based,
full-tuition scholarships as part of our Global Scholars Program.

Babson has expanded its physical footprint to San Francisco, Boston, Miami, and Dubai as part of its mission to take the power of entrepreneurship to the world. The College believes that the success of entrepreneurs is critical to economic growth and sustainability, and what better way to support their activities than to take Babson's entrepreneurship education to their home communities.

Babson Hubs

Since 2013

11,000+

Alumni and event attendees, and **1,000 students** reached via programs at Babson's global hubs

10,000

ADDITIONAL MEDIA MENTIONS in San Francisco, Boston, Miami, and Dubai

san francisco

EXPERIENTIAL LEARNING WITH:

Airbnb / Apple / BioMedLink / ClassPass / Facebook / Fidelity / Free Range / Google / Intel / LinkedIn / Matchpoint GPS / Twitter / Uber / Virol / WeWork / YouTube / Yelp / and more

140+ students

Participated in Undergraduate Semester in San Francisco

50+ entrepreneurs

Participated in Summer Venture Program, Summer Catalyst Program, and Rocket Pitch

Babson joined **Stanford GSB**, **Haas-Berkeley**, and **Wharton for B-School Disrupt** in 2017 and 2018

boston

COMPANIES ENGAGED IN THE SPACE:

Bank of America / Blue Cross Blue Shield of Massachusetts / Cigna / Coca-Cola Foundation / Dell Technologies / Dunkin' Brands / EY / GE Ventures / General Electric / HubSpot / IBM / McKinsey & Company / New Balance / Santander Bank / State Street Corporation / Verizon Wireless / Wells Fargo / and more

9,300+ attendees

at 300 events since opening in 2016

1,000 alumni

VISITS TO THE CO-WORKING SPACE

miami

5,400 SQ. FT.

Space secured in Brickell, Miami's financial district

500+ people

Attended graduate infossessions, Taste of Babson events, and other talks and presentations

WIN Lab Miami saw **2X AS MANY APPLICANTS** in 2018 than in 2017



dubai

Current and planned programming

Global Symposia for Entrepreneurship Educators – Dubai

Designed for academics at a college or university who teach or have a desire to teach entrepreneurship

APPROACHES TO INNOVATION IN THE UAE

Dedicated to professionals in the region interested in enabling innovative ideas, strategies, products, and services

Growing a Business and Family Across Generations

For family entrepreneurs to discover how thinking and acting entrepreneurially as a family, leader, and business will enable their organization to achieve continued growth

“Babson’s Global Entrepreneur in Residence Program will bring talented, global innovators to the center of Boston’s growing tech and startup cluster, and inspire talented students to start their own businesses right in our city.”

– Boston Mayor Martin J. Walsh, speaking at Babson Boston in 2016

ALUMNI ENGAGEMENT AND SUPPORT

At 41,000 strong across 119 countries, our global network is poised to tackle big challenges with entrepreneurial energy and characteristic Babson spirit. Today, alumni are demonstrating record-breaking support for their alma mater through financial support, volunteer efforts, and event attendance around the world.

Since 2013

103% increase in alumni participation reaching an all-time high of **30%**



\$160 million
TOTAL COMMITMENTS

10,000+
annual donors for the first time in FY18

600
NEW PRESIDENT SOCIETY MEMBERS

10 regional Rocket Pitch events hosted by alumni worldwide

Weissman Family Lifetime Giving Reaches Record

\$100 million



In September 2017, a \$36.3 million commitment from Robert Weissman '64, H'94, P'87 '90 and his wife, Jan Weissman P'87 '90, brought the family's lifetime giving to an impressive new college record.

24 WEISSMAN SCHOLARS HAVE BENEFITED FROM NEARLY \$3 MILLION IN SCHOLARSHIPS.
IN TOTAL, 51 STUDENTS HAVE RECEIVED \$7.1 MILLION TOWARD THEIR BABSON DEGREE.

LAUNCHED 2015

BABSON CONNECT: WORLDWIDE

an annual entrepreneurship summit offering an unrivaled opportunity for members of the Babson community to connect with business leaders from around the world

SPEAKERS INCLUDED

Robert Murray Meza / Fadi Ghandour / Thailand Minister Kobkarn Wattanavrangkul
Ferit Sahenk P'20 / Ramon Mendiola '86, P'20 / William Heinecke / Elle Macpherson P'20
Mark Stoleson / Tommy Hilfiger / Lawrence Stroll P'17 / Paul Farmer / Arthur C. Brooks



1,300+ people attended Babson Connect: Worldwide events around the world

\$17 million raised

ACCOLADES

Babson and the members of our community are proud to be known as global leaders in entrepreneurship. Babson College is among the most recognized entrepreneurship programs in the world according to *U.S. News & World Report*, *Entrepreneur* magazine, *The Princeton Review*, *Bloomberg Businessweek*, and more.

Rankings

#

1

BEST FOR ENTREPRENEURSHIP (MBA)

– *U.S. News & World Report* / 25 consecutive years

BEST FOR ENTREPRENEURSHIP (Undergraduate Business Program)

– *U.S. News & World Report* / 22 consecutive times

BEST FOR ENTREPRENEURSHIP (MBA)

– *Entrepreneur* magazine / *The Princeton Review* / 2018

BEST PRIVATE BUSINESS SCHOOL FOR ROI

– PayScale / 2014–2018

BEST FOR INTERNATIONAL STUDENTS

– *Forbes* / 2017–2018

HIGHEST PERCENTAGE OF ALUMNI WHO START A BUSINESS AFTER COLLEGE

– *Financial Times* / 2018

#

2

MBA FOR ENTREPRENEURSHIP

– *Financial Times* / 2018

BEST COLLEGE FOR BUSINESS MAJORS

– *Money* magazine / 2018

SALARY POTENTIAL AMONG BUSINESS PROGRAM PEERS

– U.S. Department of Education College Scorecard / 2016, 2017, 2018

#

3

UNDERGRADUATE SCHOOL FOR ENTREPRENEURSHIP

– *Entrepreneur* magazine / *The Princeton Review* / 2018

GRADUATE SCHOOL FOR ENTREPRENEURSHIP WORLDWIDE

– *Bloomberg Businessweek* / 2018

#

6 WORLDWIDE FOR ONLINE MBAS (BABSON BLENDED LEARNING MBA)

– *Financial Times* / 2018

BOND RATINGS
MOODY'S INVESTORS SERVICE
from A3 → A2
STANDARD & POOR'S
from A– → A

'Top Women Led Businesses in Massachusetts'
– The Commonwealth Institute,
Globe Magazine



Making Headlines and Impact Around the World

Since 2013

146,000 media stories / POTENTIAL REACH OF **173 billion** people

FINANCIAL TIMES

“Business School Profile – Babson College,” January 26, 2014

The New York Times

“Building a Better Ranking System. Wait, Babson Beats Harvard?” July 28, 2014

Inc.

“7 Notable Grads From the Nation’s Top Entrepreneurship School,” August 28, 2015

The Boston Globe

“Away From Politics, Kerry Healey Raising Babson’s Profile,” September 2, 2015

BloombergBusiness

“Inside the State of Small Business in America,” June 7, 2016

The Miami Herald

“Babson College Plans to Launch Miami Campus for Graduate Programs,” July 21, 2017

POETS & QUANTS

“Babson Goes Global, Plans Dubai Campus,” May 29, 2018

Accreditations



CONNECT WITH OUR COMMUNITY

In 2019, Babson is celebrating its Centennial! We invite you to join us at one or more of the many events happening throughout the year, from attending Rocket Pitch or a BabsonARTS production to serving as a coach for leadership and interpersonal skills with our undergraduate or MBA students.

See Entrepreneurship in Action

The Babson Entrepreneurial Thought & Action® (B.E.T.A.) Challenge

Babson student and alumni entrepreneurs compete for more than \$280,000 in cash and services in kind to support their business development.

www.babson.edu/betachallenge

BABSON ENTREPRENEURSHIP FORUM

More than 30 innovators, thought leaders, and visionaries discuss opportunities to shape entrepreneurship around the world.

www.babsonforum.com

Rocket Pitch

Student entrepreneurs from Babson, F.W. Olin College of Engineering, and Wellesley College, as well as Babson alumni, present a three-minute pitch and get feedback from an audience of investors, service providers, entrepreneurs, faculty, and students.

www.babson.edu/rocketpitch

Richard W. Sorenson Center for the Arts

BabsonARTS and the College's professional theater company in residence, Commonwealth Shakespeare Company (CSC), express creative and entrepreneurial thinking in numerous forms including theater, film screenings, music and dance, literary arts, and conversations.

www.babsonarts.org

JOIN US FOR CSC'S
**24TH SEASON OF
FREE
SHAKESPEARE
ON THE COMMON**
SUMMER 2019

Come Cheer On the Beavers

Babson hosts
150
intercollegiate
competitions
throughout the
year that are
open to the public
at no cost or for
a nominal fee.

www.babsonathletics.com



Volunteer Opportunities

Coaching for Leadership and Teamwork Program (CLTP)

Launched by award-winning Babson professors and authors Joseph Weintraub and James Hunt, CLTP provides developmental coaching and feedback on key leadership and interpersonal competencies to Babson undergraduates.

www.babson.edu/coach

Developmental Learning Partners

These volunteer coaches help Babson MBA students construct individual personal development plans by exploring options and putting their drafted plans to the test.

www.babson.edu/dlp

Babson welcomes you and your family to participate in any of our numerous programs that are open to the Wellesley and Needham community. Take or audit a class. Visit our library. Host your next corporate, nonprofit, or family event at our Executive Conference Center. We look forward to seeing you on campus!

Continuing Education Opportunities

CLASS AUDIT Wellesley and Needham senior citizens may audit Babson classes at no cost if space is available.
www.babson.edu/classaudit

THE F.W. OLIN GRADUATE SCHOOL OF BUSINESS

- » Full- and-part-time Master of Business Administration (MBA) programs
- » Master of Science (MS) programs including an MS in Finance and an MS in Business Analytics
- » Certificate in Advanced Management (CAM)

www.babson.edu/graduate

NORTH HILL AND BABSON Babson faculty members often serve as lecturers for the senior living community's lifelong-learning offerings.

BABSONX Babson has partnered with edX, a leading nonprofit online learning destination, to launch new, free online courses for all learners.
www.edx.org/school/babsonx

LIBRARY AND ONLINE RESOURCES Needham and Wellesley residents may use materials on open shelves at Babson's Horn Library and may check out books for four weeks.
libguides.babson.edu/visitors

BABSON EXECUTIVE CONFERENCE CENTER Open to entire community to host groups needing overnight accommodations and event space. Contact beccsales@babson.edu or 781-239-4000.
www.babson.edu/becc

Corporate Engagement Opportunities

Grow Talent

Address the needs of your changing workforce by providing your employees access to action-based, part-time graduate courses at Babson. Tuition benefits are available for qualifying companies.

www.babson.edu/partnerships

Recruit Talent

Recruit top talent for internships and full-time positions at both the undergraduate and graduate level.

www.babson.edu/talent

Recreation

Enjoy Babson's scenic 370-acre campus, which features lighted walkways that are part of the 16-mile Charles River Link Trail.

Summer Camps

From June through August, Babson runs camps for baseball, basketball, field hockey, ice hockey, lacrosse, soccer, swimming, and volleyball. Sessions run seven weeks for local children ages 6–17.

Webster Athletic Center and Babson Athletic Fields

The Webster Athletic Center facility and athletics fields are used by several area groups for team practice and play, including:

BRIMMER AND MAY SCHOOL BASEBALL / DANA HALL SCHOOL FIELD HOCKEY
DOVER-SHERBORN RUNNING CLUB / HEARTBREAK HILL STRIDERS
NEEDHAM HIGH SCHOOL SWIM AND TRACK CLUB / NEWTON COUNTRY DAY SCHOOL TENNIS
THE SUBURBAN STRIDERS / WELLESLEY HIGH SCHOOL SWIM AND TRACK
WELLESLEY SWIM ASSOCIATION / WELLESLEY YOUTH LACROSSE



Babson Skating Center

In addition to donating public skating passes to local schools for PTO fundraising efforts, the Babson Skating Center is used for:

- » Needham and Wellesley High School hockey and adult hockey groups
- » Public skating and lessons
- » Tenacre Country Day School
- » Tobin School
- » Wellesley Youth Hockey Association

www.babsonskatingcenter.com

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BARSON COLLEGE

2019 MARKS OUR
CENTENNIAL



100 years of changing how
the world does business

CENTENNIAL CELEBRATION

SEPTEMBER 18–22, 2019 / BOSTON AND WELLESLEY, MA

One hundred years of Babson.

Three signature events.

ONE EXTRAORDINARY CELEBRATION.

1

Babson Connect: Worldwide 2019

Join us for the Centennial edition of the world's premier entrepreneurship summit, now in its fifth year.

Experience a one-of-a-kind opportunity to hear from global business leaders and exchange ideas with Babson community members from around the world.

2

Babson's Academy of Distinguished Entrepreneurs

Celebrating its 40th anniversary, the Academy of Distinguished Entrepreneurs (ADE) has inducted more than 100 internationally renowned entrepreneurial leaders since 1978.

We have invited all ADE members back to campus to help induct the 2019 honoree and discuss the future of entrepreneurship with the Babson community.

3

Back to Babson

The biggest alumni event of Babson's second century.

Reconnect with old classmates, make new friends, and explore our transformed campus.



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