

BABSONARTS

Annual Report for Academic Year 2020-2021

BabsonARTS' diverse programming includes theater, dance, music, film, literary and visual arts. We aim to expose students to the endless opportunities and careers in the arts and entertainment industry, to infuse creative thinking into the entrepreneurial mindset, and to support the creative and performing experiences of our many talented students and organizations on campus as a collaborator, advocate, and enthusiast.

Season Highlights

In-Person Visual Arts Workshops over 40 participants



- Acrylic Pour Painting
- Cement Coaster Casting
- Hygge Lanterns
- Paper Quilling
- Concrete Casting
- Ceramics Glazing

The Screening Room Series over 70 attendees

- The Breakfast Club
- Halloweentown
- Do the Right Thing
- The Princess Bride
- Mamma Mia!



Student Arts Grants

Two students were awarded grants for the Spring 2021 semester: Luna Zhang '21 and Dylan Magoon '24. The initial projects were very successful and one grant has already been awarded for Fall 2022.

Creative Spaces

BabsonARTS made rehearsal and practice spaces available to students with enhanced cleaning and capacity policies to stay healthy but active.

Arts and Business Conversations presented virtually or hybrid over 325 participants

- Purpose: Where Brand Meets Business w/ Katie Burkhart
- Tales from the Road w/ Doc Zorthian
- Gender Inclusivity in the Workplace w/ Josie Kearns

Supporting Babson's Critical Few Objectives

1

Manage the COVID-19 Crisis

Health and safety practices were implemented to support use of the Sorenson Center and other BabsonARTS spaces throughout the academic year. An operating manual was created and updated as state, college, and health guidelines evolved to ensure that all BabsonARTS staff were safe and meeting the most current policies.

2

Promulgate the Strategic Plan

Although programming was reduced in the fall, BabsonARTS continued to offer programming in-person for students in residence as well as offering virtual and hybrid events in support of learning everywhere. These events were successful both for content and production values, helping us stay connected to our external patrons as well as engaging alumni and remote students.

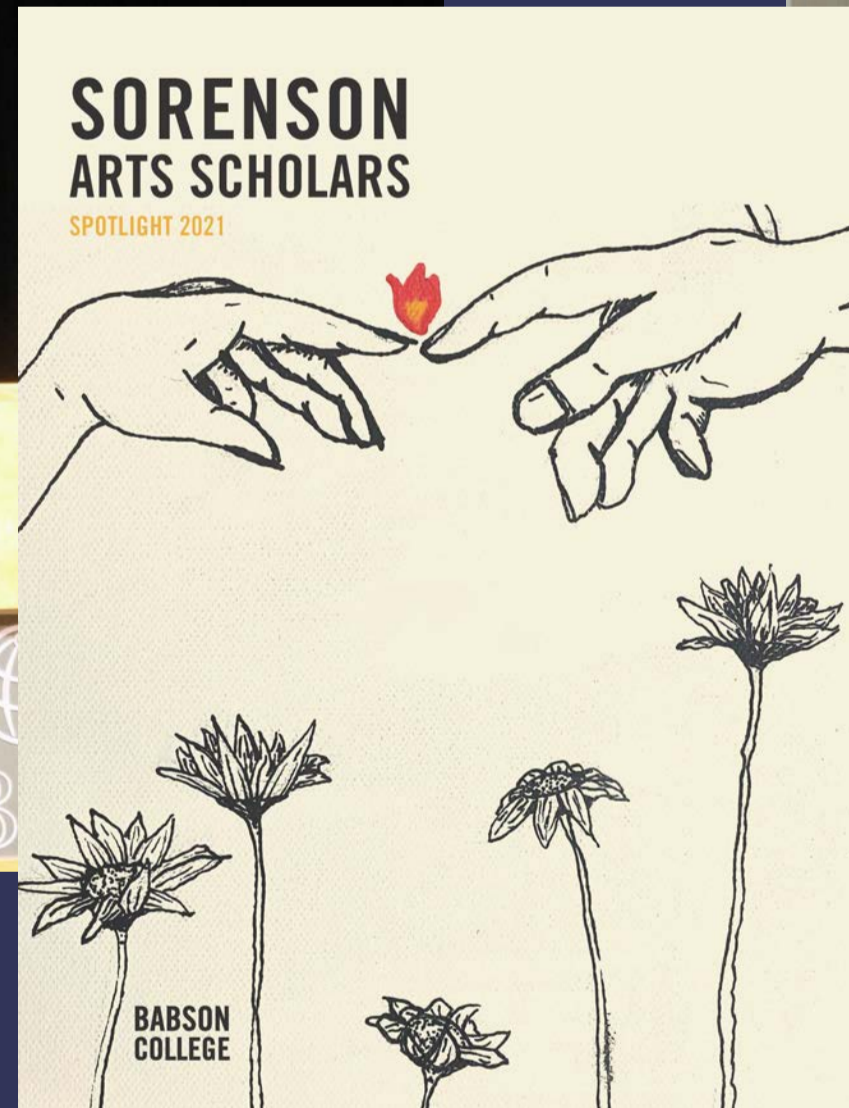
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Advance Diversity, Equity, and Inclusion

BabsonARTS programming continues to bring guest artists and speakers from a broad range of arts and entertainment fields as well as backgrounds and specialties. Additionally, curation of each season strives to provide students with events and artists that reflect their own experiences and expose them to new perspectives.

Sorenson Arts Scholars Spotlight

The 2020 Sorenson Arts Scholars Spotlight was cancelled due to the campus closure in March 2020. This year we were committed to making the 2021 Spotlight event better than ever and had one of the most well attended and polished events so far. All six Sorenson Arts Scholars were in residence and presented in-person to a live and virtual audience simultaneously.



Leading the Pack with ALTERED STATES

Altered States, was a curated series of digitally presented, 21st-century monologues that demonstrate the complexity, creativity, and resilience of the human spirit when faced with extraordinary challenges. Rehearsed and filmed safely during the fall 2020 semester, some of the most uncertain and unpredictable months of the pandemic, *Altered States* was a huge success. The high-quality presentation brought together professional artists and faculty with students from multiple class years to create a theatrical piece in a way we have never done before. The week-long presentation reached over 400 people in 20 countries. All this when colleges and universities with theater departments were not mounting full productions.