

CAREER ADVISING

CAREER FAIRS & WORKSHOPS

24/7 ONLINE TOOLS

JOB & INTERNSHIP POSTINGS

1,823

Virtual Advising Appointments

131

Virtual Programs & Events

2,646

Student Attendance

**AT YOUR FINGERTIPS. DAY OR NIGHT. Babson's custom tools include:**

**CANVAS** Your one-stop shop to easily access CGD's career resources.

**Handshake** CCD's career portal for events, advising, and thousands of job and internship postings.

**vmock** Instant feedback on your resume's content and format through Babson's custom AI tool.

**biginterview** Interactive mock interviews to help you prepare more effectively for a virtual or in-person job interview.

**GoGlobal** International career guide.

**3 Virtual Career Fairs**  
 • Fall 2020 Business Career Fair  
 • Spring 2021 Internship Fair  
 • Spring 2021 Senior Job Fair

**328** Students attended

**59** Employers attended

**1,129 Student/Employer Connections**

**@babsoncareer**

1,348 followers

832 posts

271 Linktree views/192 clicks

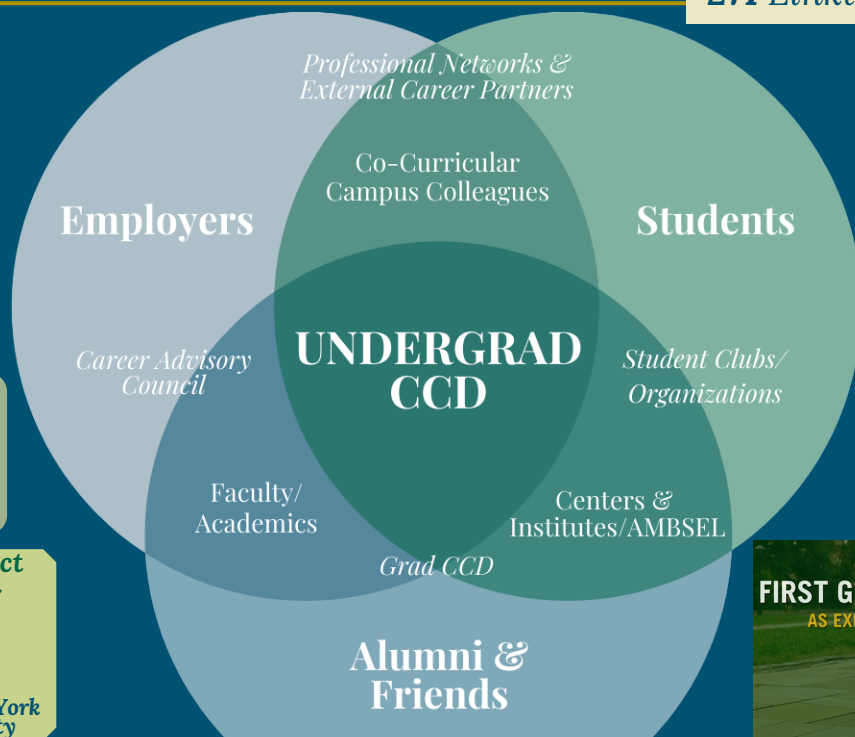
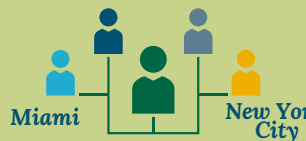


Virtual MCFE increased connectivity, allowed greater participation, and engagement between and among students, project leaders, and MCFE clients.

**31** Virtual MCFE Projects

**Internship Sponsor Award \$46,500**  
 Awarded to students in need

**Annual Babson Connect Events with Alumni**



**PCA** Peer Career Ambassadors **8**

Badqing Pilot



Collaboration with CWEL

**BABSON COLLEGE**

**FIRST GENERATION COLLEGE SUMMIT**  
 AS EXPERIENCED BY THE BABSON COMMUNITY



99%

**Class of 2020\***

86% Employed

13% Continuing Education

\*Based on a knowledge rate of 78%

**\$62,399**

Average annual salary for the Class of 2020\*



**#12 Best Career Placement**

- The Princeton Review 2021

BABSON COLLEGE

HOFFMAN FAMILY UNDERGRADUATE CENTER FOR CAREER DEVELOPMENT



2020 - 2021

**CORPORATE SPONSORS**

PLATINUM



SILVER



BRONZE



**DIVERSITY, EQUITY & INCLUSION STATEMENT (JUNE 2021)**

The Hoffman Family Undergraduate Center for Career Development is committed to fostering an inclusive, diverse, and equitable community that models "One Babson."

We commit to grow together as a Team; hold ourselves accountable for being inclusive and aware through educating ourselves and each other, engaging in self-reflection about our own social identities, examining our own biases, and taking action when injustices arise.

We honor and value the diverse backgrounds, experiences, and identities of our students. Specifically, we commit to:

- Holding ourselves, employer partners, and others to the highest standards of professionalism and fairness.
- Offering and ensuring equitable access to career services and opportunities that benefits all students.

We acknowledge the impact of injustice, bias, and discrimination in all forms, especially when related to career development, recruitment, progression, and the workplace. We will prepare students to navigate these complex issues by providing guidance, advice, and support as they make career decisions that are right for them.

Our ultimate goal is to empower the students we serve to thrive in a global, inclusive, and multicultural workplace and make an impact on the world around us.